



www.elenexvietnam.com



www.buildingvietnam.com



www.securitexvietnam.com



www.iavietnam.com

17 – 19 September 2008 • Ho Chi Minh City International Exhibition & Convention Centre

For Immediate Release

Vietnam's 4-in-1 Biennial Industrial Tradeshow Flourishes with Business Opportunities

Elenex Vietnam 2008, Building M&E Vietnam 2008, Securitex & Fire Vietnam 2008, and the newly launched Industrial Automation 2008 - Vietnam's leading 4-in-1 biennial industrial trade exhibition, dedicated to attract specifiers from electrical, lighting, building technologies, security & fire, and industrial automation industries will be held from 17-19 September 2008 at the Ho Chi Minh International Exhibition & Convention Centre (HIECC), Vietnam.

Staged to be the country's most anticipated tradeshow, this 4-in-1 series receives full governmental support, as well as those from business and industrial sectors - Ministry of Construction; Ministry of Industry and Trade; Vietnam Chamber of Commerce & Industry; Vietnam Architects Association (VAA); Vietnam Federation of Civil Engineering Association (VIFCEA), as well as Vietnam Automation Association.

Vietnam, second to China for being the fastest growing ASEAN country, is on the threshold of transformation to become an industrial nation by 2010. With a population of more than 86 million and consistent annual economic growth in excess of 7.5%, Vietnam is becoming an integral part of the South East Asian economic success history. Industrial production has been recorded a year-on-year increase of 17% in all economic sectors.

Building upon its inaugural success in 2006, the upcoming edition is destined to create a record-breaking chapter by attracting over 6,000 trade buyers and international exhibitors, as well as national groups from China, Korea, Singapore and UK coming forward to tap into the thriving market potentials, explore the vast investment opportunities, develop rapport, and foster trading activities

With the attraction of housing hundreds of mainstream and avant-garde products and technologies, professionals from the automation, building, electrical engineering,

Organiser:



Hong Kong Exhibition Services Ltd
Unit 2010, 20/F., China Resources Building,
26 Harbour Road, Wanchai, Hong Kong.
Tel: +852 2804 1500
Fax: +852 2528 3103
Email: exhibit@hkesallworld.com

Local Organiser:

VCCI Exhibition Service Co Ltd
171 Vo Thi Sau Street District 3
Ho Chi Minh City, Vietnam
Tel: +84 8 932 0177/ 6339
Fax: +84 8 932 5789
Email: events@vietcham-expo.com

International:

Overseas Exhibition Services Ltd
12th Floor, Westminster Tower,
3 Albert Embankment, London
SE1 7SP, United Kingdom.
Tel: +44 (0) 20 7840 2121
Fax: +44 (0) 2078622118
Email: rowen@oesallworld.com

ASEAN/ South Asia:

International Expo Management Pte Ltd
47 Scotts Road, #05-02 Goldbell Towers,
Singapore 228 233
Tel: +65 6736 1221
Fax: +65 6736 1771
Email: christine@iemallworld.com



www.elenexvietnam.com



www.buildingvietnam.com



www.securitexvietnam.com



www.iavietnam.com

17 – 19 September 2008 • Ho Chi Minh City International Exhibition & Convention Centre

machinery, security as well as trading and distributing sectors will come forward to view over the entities and most of them are corporate leaders, decision makers, company owners, directors and engineers, signaling the show's professionalism and exclusivity.

Elenex Vietnam 2008

Reflecting on the exponential growth of the electrical engineering industry, the show profile ranges from power applications and transmission & distribution through to electrical installation and lighting technologies. With the emphasis on safety and efficiency the show brings together companies from more than 20 countries, featuring electrical products such as cables & wires, circuit breakers, conduits, connectors, generator & UPS, insulators, metering equipments, relays, switches & switchgears, transformers etc.

Building M&E Vietnam 2008

For new build premises through to renovation projects the show offers solutions to consultants, engineers, architects with exhibits ranging from elevator and lift technologies through home automation to parking systems and energy efficiency technologies.

Securitex & Fire Vietnam 2008

With particular emphasis on building and industrial security needs, the show offers a selection of the latest technologies to integrate with your project needs. Key exhibits include access control, biometrics, CCTV & surveillance, fire protection equipments, security doors & gates and many more.

Industrial Automation Vietnam 2008

Co-located with the other three industrial shows, this pilot-launched exhibition adds value to all new and existing projects and signatures enhanced productivity in the contemporary automation world serving ultimately the demands of clientele from Food & Beverage; Shipbuilding; Plastics & Rubber Processing; Wood Product; Textiles; Automobile Production sectors.

Key exhibitors who are returning to 2008 edition depicted that the quality, scale, and overall management of the 2006 tradeshow have brought them satisfaction. They were

Organiser:



Hong Kong Exhibition Services Ltd
Unit 2010, 20/F., China Resources Building,
26 Harbour Road, Wanchai, Hong Kong.
Tel: +852 2804 1500
Fax: +852 2528 3103
Email: exhibit@hkesallworld.com

Local Organiser:

VCCI Exhibition Service Co Ltd
171 Vo Thi Sau Street District 3
Ho Chi Minh City, Vietnam
Tel: +84 8 932 0177/ 6339
Fax: +84 8 932 5789
Email: events@vietnam-expo.com

International:

Overseas Exhibition Services Ltd
12th Floor, Westminster Tower,
3 Albert Embankment, London
SE1 7SP, United Kingdom.
Tel: +44 (0) 20 7840 2121
Fax: +44 (0) 2078622118
Email: rowen@oesallworld.com

ASEAN/ South Asia:

International Expo Management Pte Ltd
47 Scotts Road, #05-02 Goldbell Towers,
Singapore 228 233
Tel: +65 6736 1221
Fax: +65 6736 1771
Email: christine@iemallworld.com



www.elenexvietnam.com



www.buildingvietnam.com



www.securitexvietnam.com



www.iavietnam.com

17 – 19 September 2008 • Ho Chi Minh City International Exhibition & Convention Centre

able to expand business network and spot on their target buyers and most importantly to maximise their brand exposure via this versatile springboard limited not only within the region.

Informative Concurrent Event – Technical Seminars

Apart from the many mainstream and novelty, cutting-edge exhibits, this combined exhibition also aims at enriching visitors with most update and important industry information. The three-day Technical Seminars, with numerous vivid and innovative sessions conducted by the exhibiting companies, is dedicated for delegates who wish to explore the update technologies and viable solutions to counteract day-to-day challenges.

This biennial industry trade fair welcomes all professionals from electrical, lighting, building technologies, security & safety, and industrial automation sectors to come and examine the latest developments. Together with the strong support from the industry associations and demand from the industries, the organisers are looking forward to staging another premier industry event in Vietnam.

About the organisers

The event is organised by Hong Kong Exhibition Services Ltd and marketed worldwide by Singapore-based International Expo Management and London-based Overseas Exhibition Services Ltd. They have their own representative in Ho Chi Minh City working alongside the local partner, VCCI Exhibition Service Co Ltd. This combination ensures the show is built around the interests of key visitor groups and the needs of the markets.

For further information or space reservation, please contact any of our offices nearest to you:

Organiser:

Hong Kong Exhibition Services Ltd
Tel: +852 2804 1500
Fax: +852 2528 3103
Email: exhibit@hkesallworld.com

Organiser:



Hong Kong Exhibition Services Ltd
Unit 2010, 20/F., China Resources Building,
26 Harbour Road, Wanchai, Hong Kong.
Tel: +852 2804 1500
Fax: +852 2528 3103
Email: exhibit@hkesallworld.com

Local Organiser:

VCCI Exhibition Service Co Ltd
171 Vo Thi Sau Street District 3
Ho Chi Minh City, Vietnam
Tel: +84 8 932 0177/ 6339
Fax: +84 8 932 5789
Email: events@vietnam-expo.com

International:

Overseas Exhibition Services Ltd
12th Floor, Westminster Tower,
3 Albert Embankment, London
SE1 7SP, United Kingdom.
Tel: +44 (0) 20 7840 2121
Fax: +44 (0) 2078622118
Email: rowen@oesallworld.com

ASEAN/ South Asia:

International Expo Management Pte Ltd
47 Scotts Road, #05-02 Goldbell Towers,
Singapore 228 233
Tel: +65 6736 1221
Fax: +65 6736 1771
Email: christine@iemallworld.com



17 – 19 September 2008 • Ho Chi Minh City International Exhibition & Convention Centre

Contact: Ms Crystal Lee

Local Organiser:

VCCI Exhibition Service Co Ltd
 Tel: +84 8 932 0177 / 932 6339
 Fax: +84 8 932 5789
 Email: events@vietcham-expo.com

International:

Overseas Exhibition Services Ltd
 Tel: +44 (0)20 7840 2121
 Fax: +44 (0)20 7840 2111
 Contact: Mr Rupert Owen (rowen@oesallworld.com)

ASEAN / South Asia:

International Expo Management Pte Ltd
 Tel: +65 6233 6777
 Fax: +65 6233 6768
 Contact:
 Ms Christine Tan (christine@iemallworld.com) OR
 Ms Carolyn Lee (carolyn@iemallworld.com)

Vietnam Representative Office:

Allworld Exhibitions
 51-51B-53 Vo Van Tan St., KM Plaza, Suite 6B, 6th Floor, District 3
 Ho Chi Minh City, Vietnam
 Tel: +84 8 930 7618
 Fax: +84 8 930 7616
 Contact: Mr Ben Wong (benwong@vietallworld.com)

~ End ~

Organiser:



Hong Kong Exhibition Services Ltd
 Unit 2010, 20/F., China Resources Building,
 26 Harbour Road, Wanchai, Hong Kong.
 Tel: +852 2804 1500
 Fax: +852 2528 3103
 Email: exhibit@hkesallworld.com

Local Organiser:

VCCI Exhibition Service Co Ltd
 171 Vo Thi Sau Street District 3
 Ho Chi Minh City, Vietnam
 Tel: +84 8 932 0177/ 6339
 Fax: +84 8 932 5789
 Email: events@vietcham-expo.com

International:

Overseas Exhibition Services Ltd
 12th Floor, Westminster Tower,
 3 Albert Embankment, London
 SE1 7SP, United Kingdom.
 Tel: +44 (0) 20 7840 2121
 Fax: +44 (0) 2078622118
 Email: rowen@oesallworld.com

ASEAN/ South Asia:

International Expo Management Pte Ltd
 47 Scotts Road, #05-02 Goldbell Towers,
 Singapore 228 233
 Tel: +65 6736 1221
 Fax: +65 6736 1771
 Email: christine@iemallworld.com