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17 – 19 September 2008 • Ho Chi Minh City International Exhibition & Convention Centre

*For Immediate Release*

## Record Number of International Pavilions at Vietnam's Leading Electrical Engineering and Industrial Automation Solutions Event

It's just weeks away from the grand opening of Vietnam's most anticipated industry event – Elenex Vietnam 2008, Building M&E Vietnam 2008, Securitex & Fire Vietnam 2008, together with the newly launched Industrial Automation 2008. Running from 17-19 September 2008 at the Ho Chi Minh City International Exhibition & Convention Centre (HIECC), this 4-in-1 tradeshow brings together 180 exhibitors worldwide and professionals from electrical, lighting, building technologies, security & fire, and industrial automation industries.

Widely recognised as the leading industrial event in Vietnam, it receives full support from 6 representative associations – Ministry of Construction; Ministry of Industry and Trade; Vietnam Chamber of Commerce & Industry; Vietnam Architects Association; Vietnam Federation of Civil Engineering Association; and Vietnam Automation Association together with the supporting publisher and the show's media sponsor - Vietnam Business Forum, Vietnam Investment Review, Vietnam Economic Times and Bao Dien dan doanh nghiep.

In giving a further boost to this signature event, national groups from China, Korea, Singapore, and the U.K. are on the track to impress visitors and other trade professionals with multi-purposeful entities.

1. **China** – A total of 15 exhibitors from diversified provinces will present price- and quality-conscious purchasers with mainstream products such as Ammeters; Ballast; Electro-Mechanical Components; Fire Protection Products & Systems; LED Technologies; Stabilisers; Transformers and etc.
2. **Singapore** – Altogether 7 exhibitors featuring a diverse range of product including Cables & Wires; Escalators & Lifts; TCP/IP Networking; Data and Tele Communications & IT; Testing & Measuring Equipment; Identification & Bar Code Systems; and a lot more.
3. **Korea** – 15 companies featuring entities such as Actuators; Diesel Generating Sets;

Organiser:



**Hong Kong Exhibition Services Ltd**  
Unit 2010, 20/F., China Resources Building,  
26 Harbour Road, Wanchai, Hong Kong.  
Tel: +852 2804 1500  
Fax: +852 2528 3103  
Email: [exhibit@hkesallworld.com](mailto:exhibit@hkesallworld.com)

Local Organiser:

**VCCI Exhibition Service Co Ltd**  
171 Vo Thi Sau Street District 3  
Ho Chi Minh City, Vietnam  
Tel: +84 8 932 0177/ 6339  
Fax: +84 8 932 5789  
Email: [events@vietnam-expo.com](mailto:events@vietnam-expo.com)

International:

**Overseas Exhibition Services Ltd**  
12th Floor, Westminster Tower,  
3 Albert Embankment, London  
SE1 7SP, United Kingdom.  
Tel: +44 (0) 20 7840 2121  
Fax: +44 (0) 2078622118  
Email: [rowen@oesallworld.com](mailto:rowen@oesallworld.com)

ASEAN/ South Asia:

**International Expo Management Pte Ltd**  
47 Scotts Road, #05-02 Goldbell Towers,  
Singapore 228 233  
Tel: +65 6736 1221  
Fax: +65 6736 1771  
Email: [christine@iemallworld.com](mailto:christine@iemallworld.com)



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Explosion Proof Equipment; HVAC Equipment and Accessories; Hydraulic Tools & Hand Tools; Scada Systems; Stabilizers and more.

4. **U.K.** – Five leading U.K. companies led by BEAMA, the United Kingdom's leading trade association for the power and electrical engineering industries showcasing Electrical Insulation Epoxy P.U. Resin & Varnish; Electro-Mechanical Components; Relays and Converters; Water Leakage Detectors; Earth Leakage Relays; Pyrolysis & Gasification; and more.

Check out the show websites for more information regarding individual exhibiting companies and their products.

### Meet the Experts at the Technical Seminar

Sets to be another highlight of the event, the 3-day Technical Seminar brings together industry experts and avant-garde technologies under one single roof. Whether you plan to look for the best-fitted solutions in operating your business at ease, or access into the world's most edgy technological innovations, get yourself engaged into this interactive yet multi-faceted channel that run by the exhibitors in widening your horizon:

- *Transformer Protector: An Answer to Prevent Transformer Explosion* by Sergi-France
- *The New IEC Standard for Medium Voltage Switchgear, IEC 62271 – 200 and it's Implication for Manufacturers and Users* by Areva T&D
- *Integrated and uniform automation with PROFINET* by Profibus Association South East Asia
- *How to Maintain Electrical Apparatuses* by Sytec
- *Fire Resistance Cables – Towards Safer Infrastructure* by Singapore Cables Manufacturers Pte Ltd
- *Regen Drive System and Gen2 Machine* by Otis Elevator Korea Co.

Contact the organisers for further information on date and time and secure your seats NOW to unveil the many technological insights.

This biennial industry trade fair welcomes all professionals from electrical, lighting, building

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International:

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SE1 7SP, United Kingdom.  
Tel: +44 (0) 20 7840 2121  
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Email: [rowen@oesallworld.com](mailto:rowen@oesallworld.com)

ASEAN/ South Asia:

**International Expo Management Pte Ltd**  
47 Scotts Road, #05-02 Goldbell Towers,  
Singapore 228 233  
Tel: +65 6736 1221  
Fax: +65 6736 1771  
Email: [christine@iemallworld.com](mailto:christine@iemallworld.com)



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technologies, security & safety, and industrial automation sectors in contributing to another chapter of recognisable success. Come source the best-fitted products and technologies to enhance your company's productivity within this all-in-one trading platform.

### About the organisers

The event is organised by Hong Kong Exhibition Services Ltd and marketed worldwide by Singapore-based International Expo Management and London-based Overseas Exhibition Services Ltd. They have their own representative in Ho Chi Minh City working alongside the local partner, VCCI Exhibition Service Co Ltd. This combination ensures the show is built around the interests of key visitor groups and the needs of the markets.

#### Organiser:

Hong Kong Exhibition Services Ltd  
Tel: +852 2804 1500  
Fax: +852 2528 3103  
Email: exhibit@hkesallworld.com  
Contact: Ms Crystal Lee

#### Local Organiser:

VCCI Exhibition Service Co Ltd  
Tel: +84 8 932 0177 / 932 6339  
Fax: +84 8 932 5789  
Email: events@vietcham-expo.com

#### International:

Overseas Exhibition Services Ltd  
Tel: +44 (0)20 7840 2121  
Fax: +44 (0)20 7840 2111  
Contact: Mr Rupert Owen (rowen@oesallworld.com)

#### ASEAN / South Asia:

International Expo Management Pte Ltd

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Tel: +65 6233 6777

Fax: +65 6233 6768

Contact:

Ms Christine Tan ([christine@iemallworld.com](mailto:christine@iemallworld.com)) OR

Ms Carolyn Lee ([carolyn@iemallworld.com](mailto:carolyn@iemallworld.com))

**Vietnam Representative Office:**

Allworld Exhibitions

51-51B-53 Vo Van Tan St., KM Plaza, Suite 6B, 6th Floor, District 3

Ho Chi Minh City, Vietnam

Tel: +84 8 930 7618

Fax: +84 8 930 7616

Contact: Mr Ben Wong ([benwong@vietallworld.com](mailto:benwong@vietallworld.com))

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